

PIONEER CENTER
GOLDEN
encore

a lifelong learning entertainment program for seniors

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PIONEER CENTER GOLDEN ENCORE

A LIFELONG LEARNING ENTERTAINMENT
PROGRAM FOR SENIORS

Pioneer Center Golden Encore is an educational performance outreach program designed specifically for senior citizens, combining exceptional entertainment with lifelong learning opportunities. Artists selected for the Golden Encore roster go beyond traditional performance creation. Through research and trainings, each artist enriches the experience by including expert endorsed components known to have a positive effect on the mental and physical health of seniors.

Golden Encore is the Pioneer Center's newest initiative to bring the performing arts directly to our community's seniors where they already live, congregate, and receive care. Golden Encore programming is designed for senior centers, assisted living facilities, memory and long-term care facilities, public libraries, and more.

IN WASHOE COUNTY:

76.5%

OF SENIORS FEEL ISOLATED*

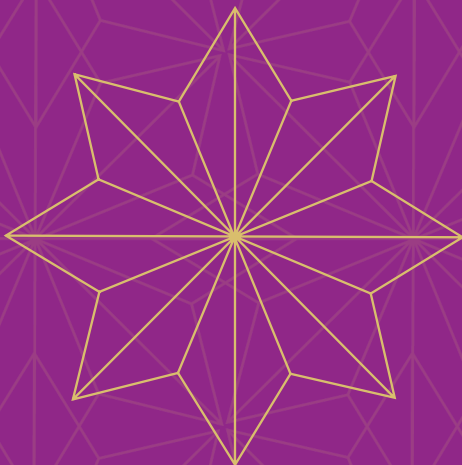
77.1%

OF SENIORS FEEL LEFT OUT*

76.5%

OF SENIORS HAVE BARRIERS TO
COMMUNITY PARTICIPATION*

SUICIDE RATE IN SENIORS IS
DOUBLE THE NATIONAL AVERAGE*



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Quality of Life

Attending performances positively impacts the sense of belonging and social engagement.

[International Journal of Environmental Research and Public Health, August 2021]

Healthy Minds

Singing along helps boost brain function in patients with Alzheimer's and moderate to severe dementia.

[The Guardian, November 2013]

Healthy Bodies

The arts reduce susceptibility to stress-related diseases.

[National Endowment for the Arts, February 2013]

Helping Caregivers

Arts integration with health care can reduce pain medication needs and hospital stays by strengthening immune levels and decreasing depression. *[Americans for the Arts, June 2022]*

Arts Therapy

The powerful contribution of creative expression in the healing process is embraced by cultures worldwide throughout history.

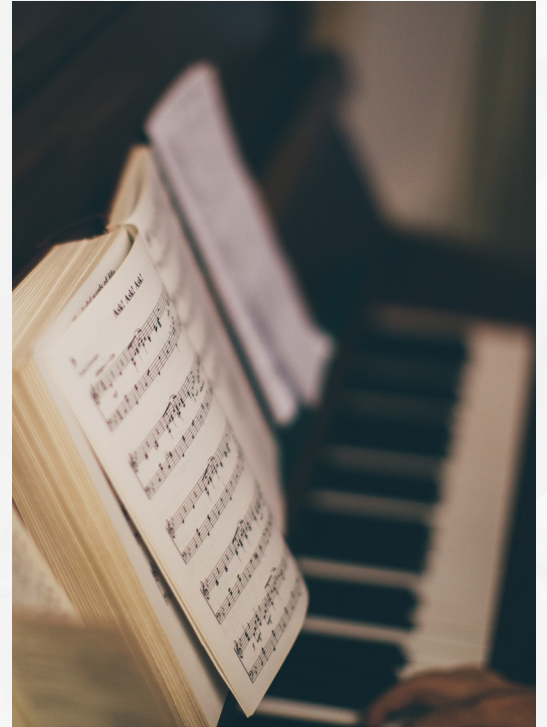
[The American Journal of Public Health, February 2010]

*Statistics are from the 2022 Seniors Quality of Life Survey report, published by the HELLO Project, Truckee Meadows Tomorrow, and University of Nevada Reno's Survey Research Center in March 2022.

PROGRAM STRUCTURE

Golden Encore is designed to entertain, inspire, and provide stimulating educational experiences by combining a performing arts presentation (affective learning) with audience participation (behavioral learning) and educational materials (cognitive learning). Programs are interactive, catering to a variety of senior needs. Activities include singing along, clapping out rhythms, light movement, and Q&A. At each venue, we provide program-specific Resource Guides that contain terminology, important names & dates, song lists, visual aids, and more. These are distributed free to all attendees for continued cognitive engagement after the show ends.

Golden Encore Artists build programming in modules, allowing them to tailor their performances to 30 or 60-minute lengths and provide new material under the same theme for return visits. Presentations are adapted to meet set-up requirements that may differ from one venue to the next. **Golden Encore provides seniors with direct, inclusive access to a sustainable cultural resource built on joy, shared memories, and community connection.**



ARIA 51



Musical trio, Aria 51, combines classical and folk instruments with singing to create unique arrangements of a variety of musical styles “from Rock to Bach.” Seniors will encounter sounds of the cello, classical guitar, tenor and baritone ukuleles, violin, and the electric bass while learning to identify musical styles. Interactive age-appropriate activities, such as sing-alongs, repeating rhythm patterns, and light movement, are made to inspire, excite, and encourage creativity. Aria 51 takes seniors on a nostalgic musical journey, revisiting popular music of their youth styled in a whole new way.

Aria 51 features the multidisciplinary talents of Julie Holloman, Kat McMartin, and Evan Stern. Julie holds a degree in Music Education and taught in the Washoe County School District for 13 years prior to opening the Aria School of Music & Art in 2009. Kat and Evan both teach at the Aria School and previously performed with the Carson Symphony and Carson Pops. Evan currently teaches guitar at TMCC and Kat performs with multiple groups in Reno.

ERIKA PAUL & DAVID ALLER

Jazz musicians, Erika Paul and David Aller, take seniors on a trip down memory lane through the Classic American Songbook and jazz standards. This engaging and entertaining program follows the popular development of jazz music, from Dixieland and The Roaring 20s to the present day. Seniors will recall the works of artists like Ella Fitzgerald, Frank Sinatra, Judy Garland, Peggy Lee, The Gershwin Brothers, Louis Armstrong, Cole Porter, and more as they tap, clap, snap, move, and sing along to the “feel good” music performed by this dynamic duo.



Originally from San Francisco, Erika has performed piano in music festivals, concerts, exhibitions, corporate events, and clubs across northern Nevada, California, Hawaii, France, and England. Erika holds her degree in Jazz Performance from San Jose State University. In 2001, she worked and performed with Wynton Marsalis and Ted Nash as a part of the Lincoln Center Essentially Ellington Jazz Workshops for young musicians. David has performed on tour with the Horace Heidt Jr. Big Band and aboard Holland America Cruise Line. He has played bass for Carl Fontana, Ben Vereen, and Mike Burney among others, and holds a degree in Jazz Performance from Arizona State University.

HEATHER LEMMONS



Welcome to the *Choreography Café* where tap-dancing waitress, Dana, serves seniors the art of making dance, engaging in guided movement activities for all abilities. Sampling from the “Movement Menu”, participants will gain insight into dance choreography and explore the use of space, shape, time, and energy to create toe-tapping, joy sharing, “in your seat or on your feet” fun with fellow seniors. Participants will explore new ways to move, stretch, and wake up their bodies in a safe, fun, and creative way. All bodies can dance—no prior movement experience is necessary to make a reservation at the *Choreography Café*!

Heather Lemmons celebrates over 15 years of performing, teaching, and collaborating with various populations in local schools, senior centers, and community spaces in Nevada, Idaho, Florida, and California. Heather earned her Master of Fine Arts in Dance Performance and Choreography with specialized studies in Arts & Community Engagement from Florida State University. She has served many years as an inclusive arts activist working with seniors and special populations through the Osher of Lifelong Learning, Fit2Dance, AXIS Integrated Dance Company, Kennedy Center Teaching Artist, and in many other senior community programs.

KAREN BURNS

The Reno/Tahoe region was once considered one of the “Entertainment Capitals of the World” with connections to some of the biggest names in entertainment. When the world-famous stage show Hello Hollywood, Hello! A Tribute to the Magic World of Movies opened at the MGM Grand Hotel-Reno in 1978, Karen Burns was cast as a professional chorus dancer. After the show closed, she purchased over 1,250 of the original spectacular costumes that she now uses to tell the stories and histories of art, culture, & entertainment.

Karen is a long-time Nevada resident; a graduate of the University of Nevada Reno, a licensed educator, and the producer/director/owner of Karen Burns Productions LLC, an entertainment company. This sparkling rhinestone program celebrates show business history, bringing seniors together to relive shared memories and celebrate a culture they helped to create while also enjoying a new entertainment experience!



IN-TUNE TALES



Led by professional bassist, vocalist, and storyteller Scot Marshall, along with jazz violinist Graham Marshall and pianist/vocalist Ron Savage, In-Tune Tales helps seniors connect the dots of American music's evolution in new ways. Their program weaves this tale through music performance, spoken word, sound effects, and demonstrations. Seniors will recall some of the greatest American music from the 20th Century and will be encouraged to sing along to familiar tunes.

Born and raised in Omaha, Scot Marshall has been entertaining in Reno/Tahoe since 1985. He first learned the art of storytelling from his grandmother, Adabelle

Cherry Marshall, who traveled with Chautauqua from 1916-1918. While studying with jazz legend Rufus Reid, he learned how jazz improvisation is conducive to storytelling. Scot has played with the Reno Phil, Reno Chamber Orchestra, Omaha Symphony, Fargo/Moorhead Symphony, Arthur Fiedler, The Diamonds, Greg Adams, The Jordanaires, Mimi Fox, Gary Karr, and many more. Many will recognize Scot's distinctive voice from the weekly KUNR radio program Saturday Night Jazz.

HOW IS GOLDEN ENCORE DIFFERENT?

Pioneer Center Golden Encore brings seniors together for a shared communal experience. Connecting entertainment to learning is proven to bolster memory retention, strengthen mental wellness, and encourage community involvement.

Physical and mental health benefits occur when seniors engage with live performance and educational activities. Our roster artists participate in group seminars with a variety of experts and share valuable resources that directly

inform the design and delivery of their programs. This enables Golden Encore to inclusively meet needs of patrons suffering from dementia, depression, feelings of isolation, motor skill limitations, and other factors impacting aging populations. By stimulating the brain, incorporating memory recall, and encouraging audience participation, Golden Encore programs value learning and healing while also providing a fun, relaxed, and accessible entertainment experience.

ABOUT THE PIONEER CENTER



Located in the heart of downtown Reno, the Pioneer Center is northern Nevada's premier performing arts venue. Our nonprofit organization provides performance programming and educational opportunities to the community, hosting an average of 100 events and serving over 120,000 patrons annually. The Pioneer Center's mission is to cultivate exceptional performing arts experiences in our historic venue and throughout the region because we envision a community that is connected, enriched, and inspired through the power of live performance.

We believe that education is fundamental to a thriving community and the arts are for everyone. Golden Encore is the newest educational outreach program of the Pioneer Center, designed to meet community needs and expand arts access and for seniors in our region.



We aim to form a long-term relationship with you and the senior community you serve.

BOOK TODAY

Golden Encore performances are available to senior centers, public libraries, and assisted living, memory care, and long-term care facilities in Washoe County. We schedule new bookings from 1 to 6 months in advance.

To learn more about availability, fees, scheduling, and more, please contact our staff at:

EMAIL: goldenencore@pioneercenter.com

PHONE: 775-686-6143



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